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91. The food product of any one of claims 70 or 89-90 wherein said juice component derived from cranberries having said anthocyanin content is the sole juice component from cranberries in said blend.

92. The food product of any one of claims 70, or 89-90 wherein said juice component derived from cranberries is about 2 to 35% of said blended juice.

93. The food product of any one of claims 70, or 89-90 wherein the blended juice has an anthocyanin content of about 10 mg/100 ml or less.

94. The food product of any one of claims 70, or 89-90 wherein the blended juice has an absorbance of 515 nm light of about 0.5 or less.

95. The food product of any one of claims 70 or 89-90 including added water.

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96. The food product of any one of claims 70 or 89-90 including another juice component.

97. The food product of any one of claims 70, or 89-90 including added sweetener.

98. The food product of claim 97 wherein the sweetener is sucrose.

99. The food product of any one of claims 70, or 89 - 90 including added acid.

100. The food product of claim 99 wherein the added acid is citric acid (or citrus juice).

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101. A cranberry food product comprising a blended juice, including:
a juice component derived from cranberries that has a juice anthocyanin content of about 10 mg/100 ml or less,
another juice component, and
a sweetener.

102. The food product claim 101 wherein said juice component derived from cranberries having said anthocyanin content is the sole juice component from cranberries in said blend.

103. The food product of claim 102 wherein the sweetener is sucrose.

~~104.~~ The food product of ~~claim 102~~ including added acid.

105. The food product of claim 104 wherein the added acid is citric acid (or citrus juice).

106. The food product of claim 102 including added water.

107. The food product of claim 102 wherein said juice component derived from cranberries is about 2 to 35% of the blended juice.

108. The food product of claim 102 wherein the blended juice has an absorbance of 515 nm light of about 0.5 or less.

109. The food product of any one of claims 101 to 108 wherein the juice component derived from cranberries has an anthocyanin content of about 8 mg/100 ml or less.

110. The food product of any one of claims 101 to 108 wherein the juice component derived from cranberries has an anthocyanin content of about 3.5 mg/100 ml or less. --
